



# TECHNICAL UNIVERSITY OF CRETE

## SCHOOL OF CHEMICAL & ENVIRONMENTAL ENGINEERING

Kounoupidiana Campus, 73100 Chania, GR

Lecture by Erasmus visitors from the University of León (ULE)

Registration deadline Sep 22, 2025 email to [srozakis@tuc.gr](mailto:srozakis@tuc.gr)

### Lecture title: “**Sustainability and Design Thinking: From Concept to Impact**”

An interactive workshop aligning the Design Thinking methodology with the core theme of sustainability, integrating creative problem-solving tools with environmental, social, and economic considerations, organized within the framework of the Erasmus+ Programme, KA131, Staff mobility for teaching.

**Ana Cuesta González:** PhD candidate in corporate sustainability with experience in active learning and sustainability projects.

**Ángel Morán Muñoz:** PhD in corporate sustainability with solid experience in teaching and sustainability initiatives.

The speakers are lecturers at ULE and regularly apply **Design Thinking** in their teaching activities. The teaching programme consists of a 4-hour, fully in-person workshop. The course content focuses on introducing the Design Thinking methodology and applying it specifically to sustainability-related challenges. Participants will engage in all stages of the Design Thinking process—empathy, definition, ideation, prototyping, and testing—within the context of environmental, social, and economic sustainability.

The course will be highly interactive, combining theoretical input with practical group exercises, case study analysis, and hands-on problem solving. The workshop will take place in a classroom setting equipped for group work, and all materials will be provided in-person. No virtual components are planned for this activity.

**Target audience:** Doctoral candidates and graduate students, early career researchers, academic community members

26-09-2025, 11:00 – 15:00, Room K3.A17

